



WWAY-TV, LLC
615 North Front Street
Wilmington, NC 28401
ph: (910) 762-8581
fx: (910) 202-0769

Advertiser
Agency
Buyer
Salesperson

Roy Cooper for Governor (14140)
GMMB (2533)
Mike, Furman,
Millenium- Washington, - (1010)
ph: (202) 955-5342

Invoice 407343
Inv Date 9/25/2016
Terms Net 30
Contract 156173
Bill Type Standard
Period 8/29/2016 - 9/25/2016

GMMB
3050 K Street NW
Washington, DC 20007

SAGBo

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

CANDIDATE (1773)
Pol - Candidate (36744)
National/Political-Candidate
4708/ECR25170246

CO-OP/Order Type No/Normal
Package
Gen. Date 9/26/2016 9:29:03AM

candidate
Separation: 30

WWAY (WWAY)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.1	Contract Line Remarks:		Good Morning Carolina						
	SPOT	6:00:00AM- 7:00:00	Per week (1),Tu,We,Th,Fr	09/14/16 6:59AM (We)	00:30	6-7A GOOD MORNING CAROLINA	RC-08-16H SO PROUD	\$80.00	
2.1	Contract Line Remarks:		Good Morning America						
	SPOT	7:00:00AM- 9:00:00	Per week (2),Tu,We,Th,Fr	09/13/16 8:27AM (Tu)	00:30	ABC GOOD MORNING AMERICA	RC-08-16H SO PROUD	\$120.00	
	SPOT	7:00:00AM- 9:00:00	Per week (2),Tu,We,Th,Fr	09/15/16 8:48AM (Th)	00:30	ABC GOOD MORNING AMERICA	RC-09-16H KATHY	\$120.00	
3.1	Contract Line Remarks:		GMA-Sunday						
	SPOT	8:00:00AM- 9:00:00	Per week (1),Su	09/18/16 8:29AM (Su)	00:30	ABC GOOD MORNING AMERICA -HDTV-SUN	RC-09-16H KATHY	\$60.00	
4.1	Contract Line Remarks:		General Hospital						
	SPOT	2:00:00PM- 3:00:00	Per week (2),Tu,We,Th,Fr	09/13/16 2:26PM (Tu)	00:30	ABC GENERAL HOSPITAL	RC-01-16H NATIONAL LEADER	\$60.00	
	SPOT	2:00:00PM- 3:00:00	Per week (2),Tu,We,Th,Fr	09/16/16 2:20PM (Fr)	00:30	ABC GENERAL HOSPITAL	RC-09-16H KATHY	\$60.00	
5.1	Contract Line Remarks:		Judge Judy						
	SPOT	4:00:00PM- 5:00:00	Per week (2),Tu,We,Th,Fr	09/14/16 4:19PM (We)	00:30	Judge Judy Secondary	RC-01-16H NATIONAL LEADER	\$60.00	
	SPOT	4:00:00PM- 5:00:00	Per week (2),Tu,We,Th,Fr	09/15/16 4:10PM (Th)	00:30	Judge Judy Secondary	RC-09-16H KATHY	\$60.00	
6.1	Contract Line Remarks:		Early News Channel 3						
	SPOT	5:00:00PM- 5:30:00	Per week (2),Tu,We,Th,Fr	09/13/16 5:14PM (Tu)	00:30	WWAY NEWS CHANNEL 3 AT 5P	RC-08-16H SO PROUD	\$75.00	
	SPOT	5:00:00PM- 5:30:00	Per week (2),Tu,We,Th,Fr	09/16/16 5:14PM (Fr)	00:30	WWAY NEWS CHANNEL 3 AT 5P	RC-09-16H KATHY	\$75.00	
7.1	Contract Line Remarks:		News Channel 3 at 530p						
	SPOT	5:30:00PM- 6:00:00	Per week (2),Tu,We,Th,Fr	09/14/16 5:58PM (We)	00:30	GOOD EVENING WILMINGTON	RC-08-16H SO PROUD	\$75.00	
	SPOT	5:30:00PM- 6:00:00	Per week (2),Tu,We,Th,Fr	09/16/16 5:59PM (Fr)	00:30	GOOD EVENING WILMINGTON	RC-09-16H KATHY	\$75.00	
8.1	Contract Line Remarks:		News Channel 3 at 6p						
	SPOT	6:00:00PM- 6:30:00	Per week (2),Tu,We,Th,Fr	09/15/16 6:22PM (Th)	00:30	WWAY NEWS CHANNEL 3 AT 6	RC-09-16H KATHY	\$100.00	
	SPOT	6:00:00PM- 6:30:00	Per week (2),Tu,We,Th,Fr	09/16/16 6:27PM (Fr)	00:30	WWAY NEWS CHANNEL 3 AT 6	RC-09-16H KATHY	\$100.00	
9.1	Contract Line Remarks:		Entertainment Tonight						
	SPOT	7:00:00PM- 7:30:00	Per week (1),Tu,We,Th,Fr	09/16/16 7:11PM (Fr)	00:30	ENTERTAINMENT TONIGHT 7P	RC-09-16H KATHY	\$75.00	
10.2	Contract Line Remarks:		Insider						
	SPOT	7:30:00PM- 8:00:00	Per week (1),Tu,We,Th,Fr	09/16/16 7:54PM (Fr)	00:30	THE INSIDER	RC-09-16H KATHY	\$75.00	
11.1	Contract Line Remarks:		DANCING WITH THE STARS						
	SPOT	8:00:00PM-10:00:00	Per week (1),Mo	09/19/16 9:14PM (Mo)	00:30	ABC-DANCING WITH THE STARS	RC-09-16H KATHY	\$300.00	
12.0	SPOT			09/19/16			1 preempt @ \$150.00	\$0.00	Schedule Change
13.0	SPOT			09/15/16			1 preempt @ \$200.00	\$0.00	Schedule Change
14.0	SPOT			09/15/16			1 preempt @ \$200.00	\$0.00	Schedule Change
15.1	Contract Line Remarks:		20/20-FRI-ABC P5						
	SPOT	10:00:00PM-11:00:00	Per week (1),Fr	09/16/16 10:38PM (Fr)	00:30	ABC-20/20	RC-09-16H KATHY	\$200.00	
16.1	SPOT			09/18/16			1 preempt @ \$125.00	\$0.00	Schedule Change
17.1	Contract Line Remarks:		News Channel 3 at 11p						
	SPOT	11:00:00PM-11:35:00	Per week (2),Tu,We,Th,Fr	09/14/16 11:11PM (We)	00:30	WWAY NEWS CHANNEL 3 AT 11P	RC-08-16H SO PROUD	\$60.00	
	SPOT	11:00:00PM-11:35:00	Per week (2),Tu,We,Th,Fr	09/16/16 11:30PM (Fr)	00:30	WWAY NEWS CHANNEL 3 AT 11P	RC-09-16H KATHY	\$60.00	
18.1	Contract Line Remarks:		Newschannel 3 Sunday P5						
	SPOT	11:00:00PM-11:30:00	Per week (1),Su	09/18/16 11:09PM (Su)	00:30	WWAY NEWS CHANNEL 3 AT 11P-SUN	RC-09-16H KATHY	\$80.00	



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19.0	Contract Line Remarks:	MATCH GAME							
	SPOT	10:00:00PM-11:00:00	Per week (1),Mo	09/19/16 10:28PM (Mo)	00:30	ABC-MATCH GAME	RC-09-16H KATHY	\$150.00	M/G For 12.0.1
20.0	Contract Line Remarks:	GREY'S ANATOMY							
	SPOT	8:00:00PM- 9:00:00	Per week (1),Th	09/15/16 7:59PM (Th)	00:30	ABC-GREY'S ANATOMY- 8P	RC-09-16H KATHY	\$300.00	M/G For 13.0.1
21.0	Contract Line Remarks:	GREYS ANATOMY							
	SPOT	9:00:00PM-10:00:00	Per week (1),Th	09/15/16 9:23PM (Th)	00:30	ABC-GREY'S ANATOMY-9P	RC-09-16H KATHY	\$300.00	M/G For 14.0.1
22.0	Contract Line Remarks:	kimmel							
	SPOT	11:35:00PM-12:35:00	Per week (1),Fr	09/16/16 12:31AM (Fr)	00:30	ABC- JIMMY KIMMEL LIVE	RC-09-16H KATHY	\$30.00	M/G For 16.1.1
23.0	Contract Line Remarks:	castle							
	SPOT	12:00:00AM- 1:00:00	Day,Sa-1	09/17/16 12:51AM (Sa)	00:30	Castle	RC-09-16H KATHY	\$20.00	
24.0	Contract Line Remarks:	ET							
	SPOT	7:00:00PM- 7:30:00	Day,F-1	09/16/16 7:25PM (Fr)	00:30	ENTERTAINMENT TONIGHT 7P	RC-09-16H KATHY	\$75.00	

We warrant that the actual broadcast information shown on this invoice was taken from the program log and will be available, on request, for inspection by advertiser or agency for at least 12 months.

Gross Total	\$2,845.00
Commission	(\$426.75)
Net Total	\$2,418.25

Total Spots 27